

Changing the Landscape

Healthy Yards = Healthy People

Cambiando el Paisaje

Jardines Sanos = Gente Sana

Project Update April 21, 2021

SUSTAINABLE
PRINCETON.



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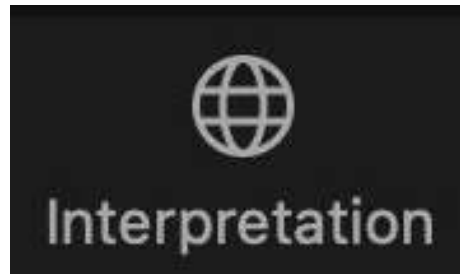
Happy Earth Day - April 22, 2021!



En los controles de su reunión o en el menú, haga clic en **Interpretación**.

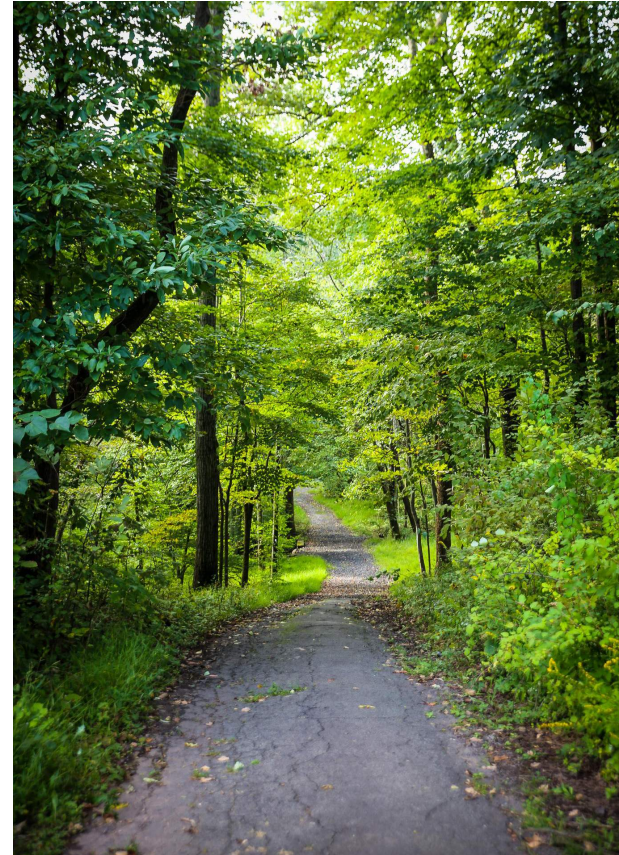
Si lo desea, **seleccione español**.

Opcional, para escuchar solo el idioma interpretado, haga clic en “silenciar audio original”.





Many thanks to our partner
Princeton Public Library
The logo for Princeton Public Library, featuring the word "princeton" in a lowercase, grey, sans-serif font, followed by a red circle containing a white book icon.



Click on the **Q&A** button in the toolbar to ask your questions.



**Let's start with a poll
question**





Council Representative
Board of Health
Civil Rights Commission
Environmental Commission
Human Services & Commission



Maria Juega
Princeton resident,
Interpreter and Advocate



Rutgers
Environmental
Stewards
program



**SUSTAINABLE
PRINCETON.**
LEADING COMMUNITY CHANGE



**THE LATIN AMERICAN
LEGAL DEFENSE AND
EDUCATION FUND, INC.**

**SUSTAINABLE
PRINCETON.**



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- There is a negative impact on the health of landscaping workers from landscaping practices
- There is a negative impact on the environment from traditional landscaping practices
- Recognition of these impacts is not new
- The shift for certain community members to work or attend school from home has brought these issues to the fore, e.g. noise pollution, quality of life
- We all have a responsibility to do our part in learning about healthier, more sustainable landscaping practices and implementing changes as our time and budgets allow.



There is a recognition in the environmental and sustainability community that it has not done enough to address inequities in our society.

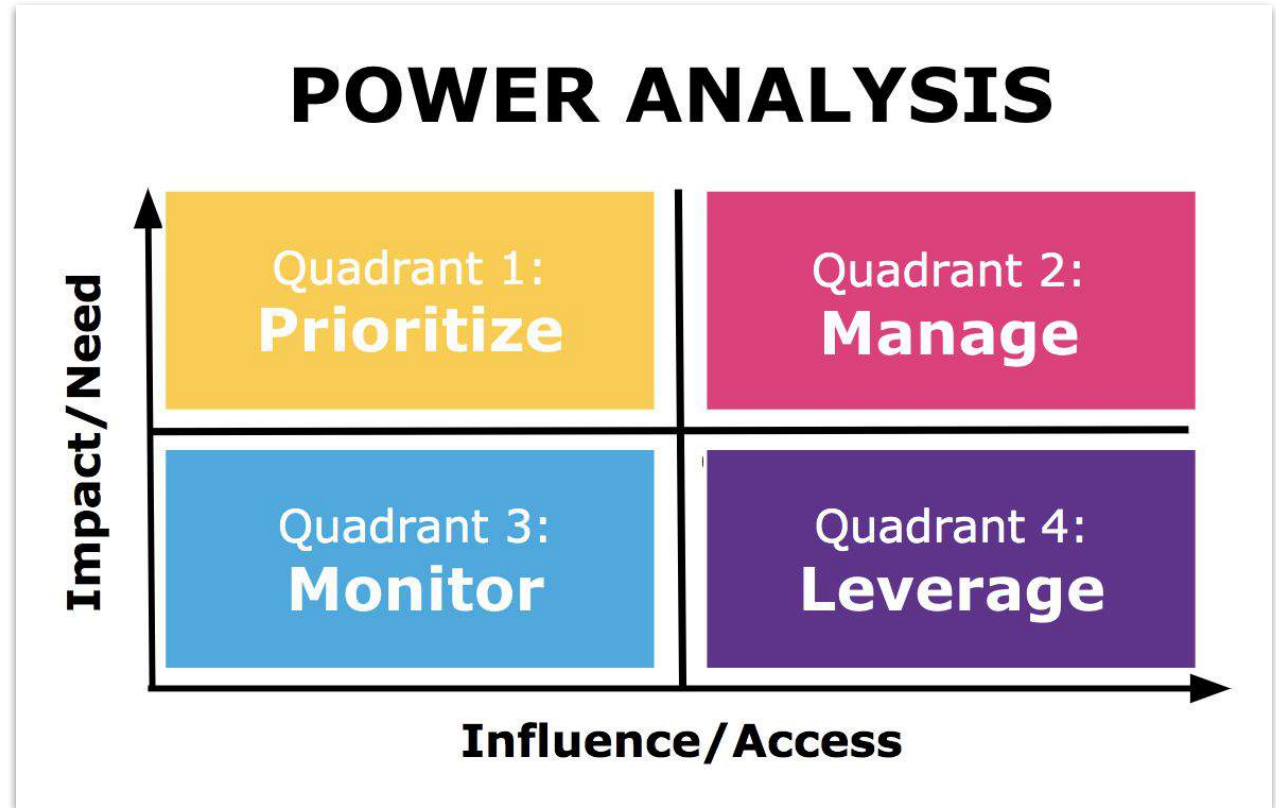


...equitable sustainability project that serves people who are impacted by systems of oppression and injustice, economic disadvantage, and environmental harm


...where they are **co-creators**, **leaders**, and **partners**

...and partners are committed to **addressing institutional** and **systemic racism** and **equitable outcomes**

What we are
learning...



What we are learning...

INCREASING IMPACT ON THE DECISION 					
	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

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International Association of Public Participation



Ana Paola-Pazmiño

Project Coordinator from Unidat Latina en Acci3n NJ



MISSION AND VISION

We are a grassroots migrant justice organization that works under the mission of educating, empowering and organizing migrant communities to defend and protect our human and civil rights. Our mission is to defend the migrant community that is criminalized by Police-ICE collaboration, local enforcement, racial profiling and the detention and deportation system.

The only way to counterattack the ongoing onslaught of racist laws directed against the immigrant community is through self- organization at the local, state and national levels. Our main objective is to take a stand against deportations, detentions and unconstitutional and unfair laws. We believe that community education and active participation are the basis for social development and empowerment.

OUR CAMPAIGNS

With a closed fist, we unite to fight back against enforcement.

We know that true change will come only when impacted communities organize, act, and speak for ourselves.



ICE Free NJ



**Not one more
deportation**



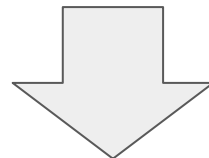
**Wage theft
campaign**



**Health and safety
for workers**



**Day Laborer
Emergency Relief
Fund**



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PRINCETON.**

What we do in Unidad Latina en Accion NJ.....



MAY DAY MARCH IN PRINCETON NJ
MAY 1, 2021
INTERNATIONAL WORKERS' DAY

TU LUCHA ES MI LUCHA
DEFUND THE POLICE - ABOLISH ICE
#BLACKLIVESMATTER
#ICEYOUARENEXT
@ADLATINANJ.ORG

SAVE THE DATE
PRINCETON NJ
MAY 1/11AM TO 1PM
@UNIDADLATINANJ WWW.UNIDADLATINANJ.ORG

ENTREGA DE DESPENSA

COM LO

LIBERTAD A DETENIDOS MIGRATORIA Y CIERRE DE TODO LOS CEN

Focus Groups: Small Hispanic-Owned Landscaping Companies

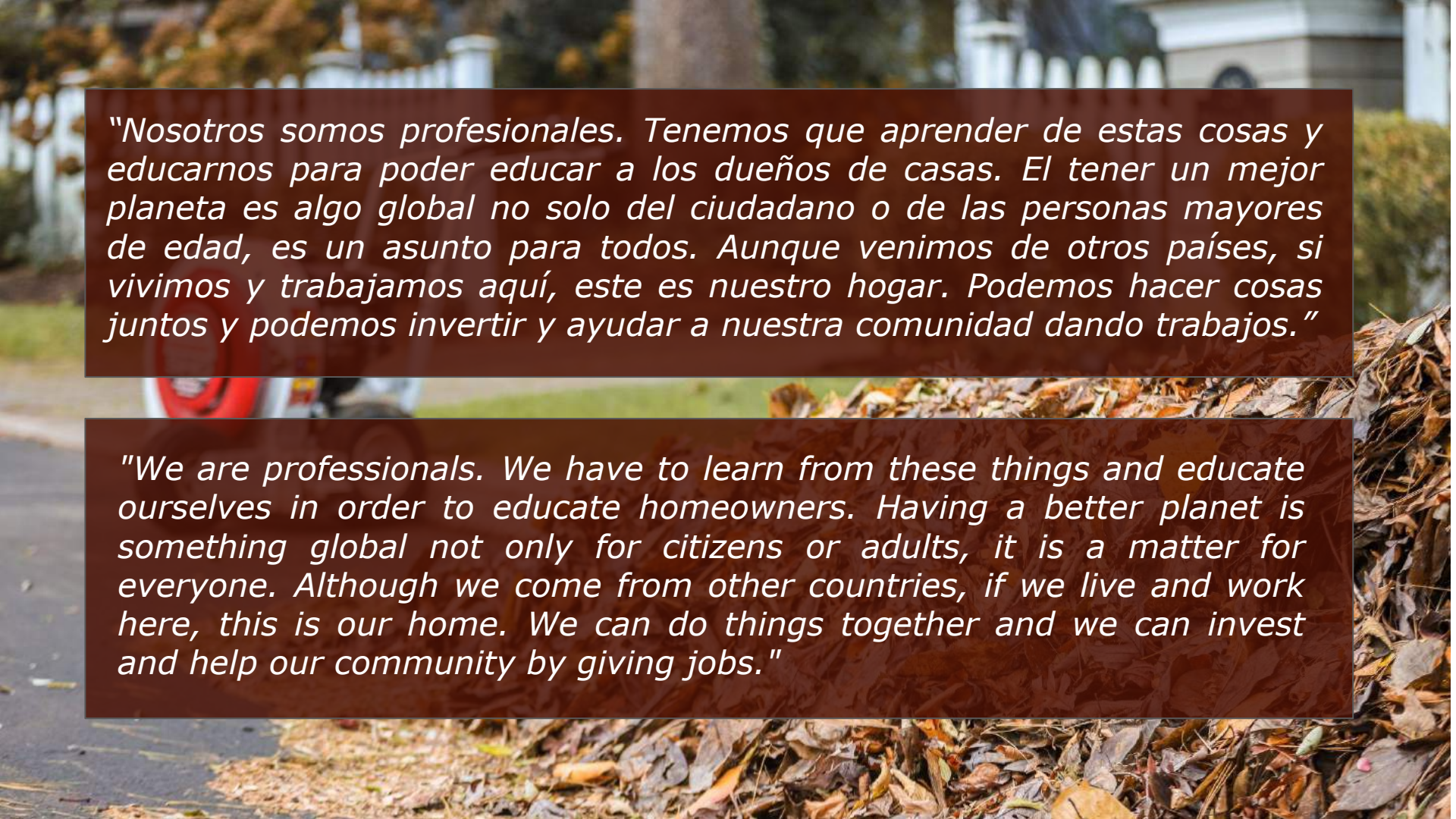
- Cost of equipment
- Expectations of homeowners
- Aware of lower total cost of ownership but still have upfront cost
- Ordinance creating classism and unfair treatment
- Being-heard and included in the decision-making process
- Increase in prices based on homeowners' preferences



Focus Groups: Hispanic crew members

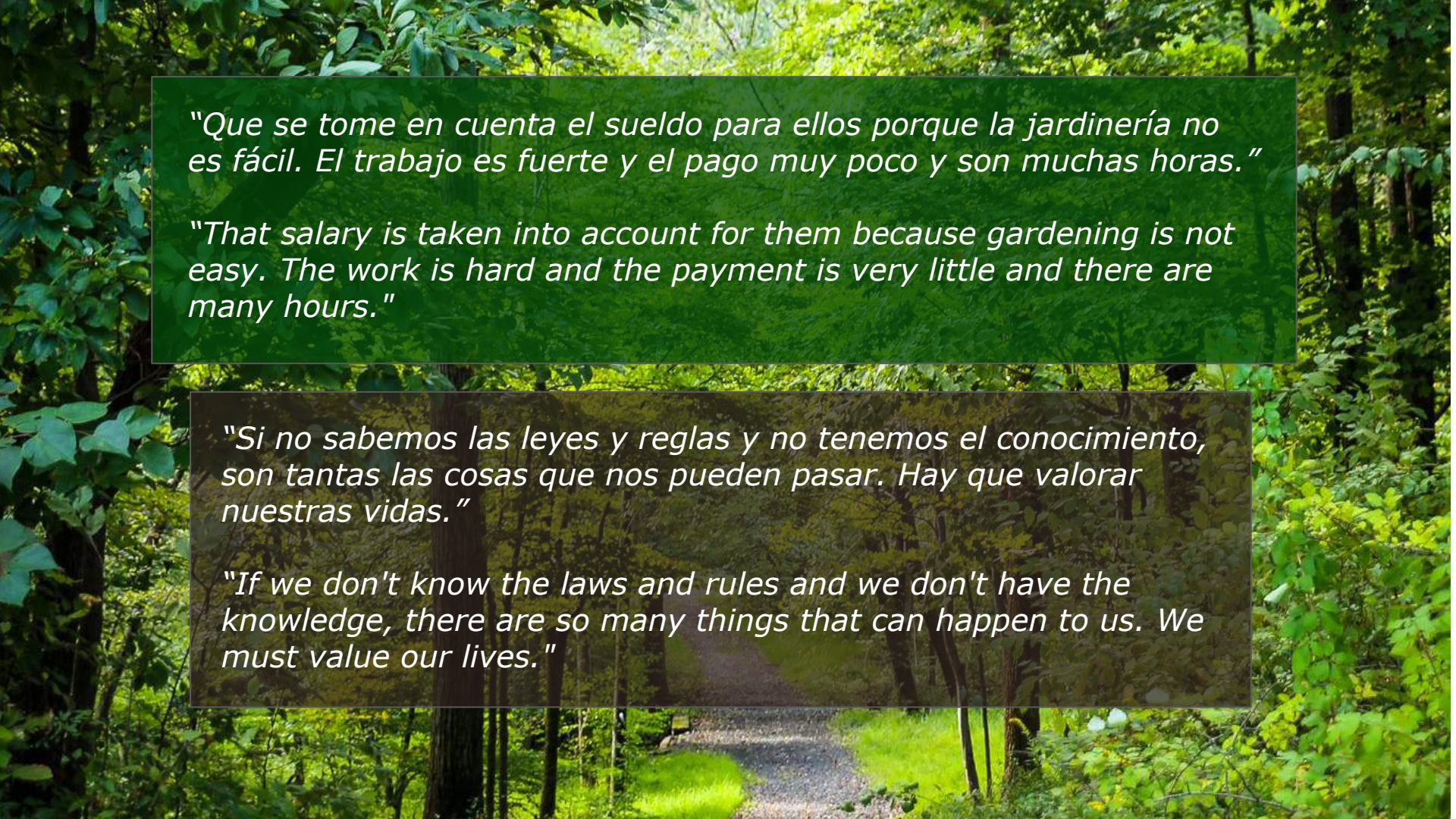
- Worried about exposure to harmful substances
- Fear that increase in prices will result in the possibility of them losing their jobs
- Unfair treatment by owners



The background of the image shows a blurred outdoor scene with a white picket fence and trees with yellow and orange autumn leaves. In the foreground, there is a large pile of fallen brown leaves.

"Nosotros somos profesionales. Tenemos que aprender de estas cosas y educarnos para poder educar a los dueños de casas. El tener un mejor planeta es algo global no solo del ciudadano o de las personas mayores de edad, es un asunto para todos. Aunque venimos de otros países, si vivimos y trabajamos aquí, este es nuestro hogar. Podemos hacer cosas juntos y podemos invertir y ayudar a nuestra comunidad dando trabajos."

"We are professionals. We have to learn from these things and educate ourselves in order to educate homeowners. Having a better planet is something global not only for citizens or adults, it is a matter for everyone. Although we come from other countries, if we live and work here, this is our home. We can do things together and we can invest and help our community by giving jobs."

A lush green forest with a path leading through the trees. The path is made of gravel and is surrounded by tall trees and dense foliage. The scene is bright and sunny, with sunlight filtering through the leaves.

"Que se tome en cuenta el sueldo para ellos porque la jardinería no es fácil. El trabajo es fuerte y el pago muy poco y son muchas horas."

"That salary is taken into account for them because gardening is not easy. The work is hard and the payment is very little and there are many hours."

"Si no sabemos las leyes y reglas y no tenemos el conocimiento, son tantas las cosas que nos pueden pasar. Hay que valorar nuestras vidas."

"If we don't know the laws and rules and we don't have the knowledge, there are so many things that can happen to us. We must value our lives."

A conversation with...

Eve Niedergang

Princeton Council

&

Edgar Gonzalez


Green Life Lawn Maintenance LLC

COLLABORATE & EMPOWER

Over the next several weeks, the project partners will be meeting with local landscaping company owners and workers, the Mayor, 2 members of Princeton Council, Environmental Commission, & ULA to discuss an ordinance regarding the use of gas-powered leaf-blowers.

Facilitate a discussion with participants about ideas/solutions.

Brainstorm ideas and address concerns.

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SUPPORT

AGZA workshop in Spanish & English

- AM Classroom
- PM Field



Low-Impact Operations

- People Powered Tools
- Battery Electric Options
- EPA, CARB Compliant Equipment

The American Green Zone Alliance is committed to improving quality of life for communities, working conditions for operators, and best practices for the landscape maintenance industry.



Jenny Ludmer

Community Outreach Manager
Sustainable Princeton

WHAT CAN YOU DO?

Introduce sustainable landscaping! It's more than just ending the use of synthetic pesticides or herbicides. With sustainable landscaping, the soil, plants, and animals actually sustain each other.

Helpful hints.

- Strengthen your soil with organic matter
- Use grass sparingly -- mow lawn at 2½ -3"
- Water deeply and infrequently
- Make it a meadow
- Keep it natural -- go native.



Native plants thrive in our region.

They are uniquely qualified to be low-maintenance and supportive of our native birds, insects and animals.



Top benefits of natives:

- Conserve & filter water
- Attract butterflies and other pollinators
- Protect soil resources
- Reduce the need for fertilizers & pesticides
- Provide food and shelter for wildlife.

PLANT MORE TREES.

They create the air we breathe, soak up stormwater, and provide shade, to name a few.

Helpful hints.

- Check Princeton's Native Tree list.
- Avoid those on the Do Not Plant list.
- Say NO to mulch volcanoes.
- Leave your leaves -- pile them up, use a mulch mower, or rake them aside.





GREEN INFRASTRUCTURE.

Rain gardens, rain barrels, and other types of green infrastructure help restore the natural water cycle, which reduces droughts and prevents flooding.

Visit our website.

Resources and tips are available at
www.sustainableprinceton.org/yard/





 PRINCETON SHOPPING CENTER + SUSTAINABLE PRINCETON.

PRESENT

**SUSTAINABLE
LANDSCAPING**



MINI-EXPO

APRIL 24 12PM-3PM

SUSTAINABLE PRINCETON. |  PRINCETON SHOPPING CENTER |  **ACE**
The helpful place.

May 5 | 7:00 PM



**Going Beyond: Climate Action and
Local Environmental Health**

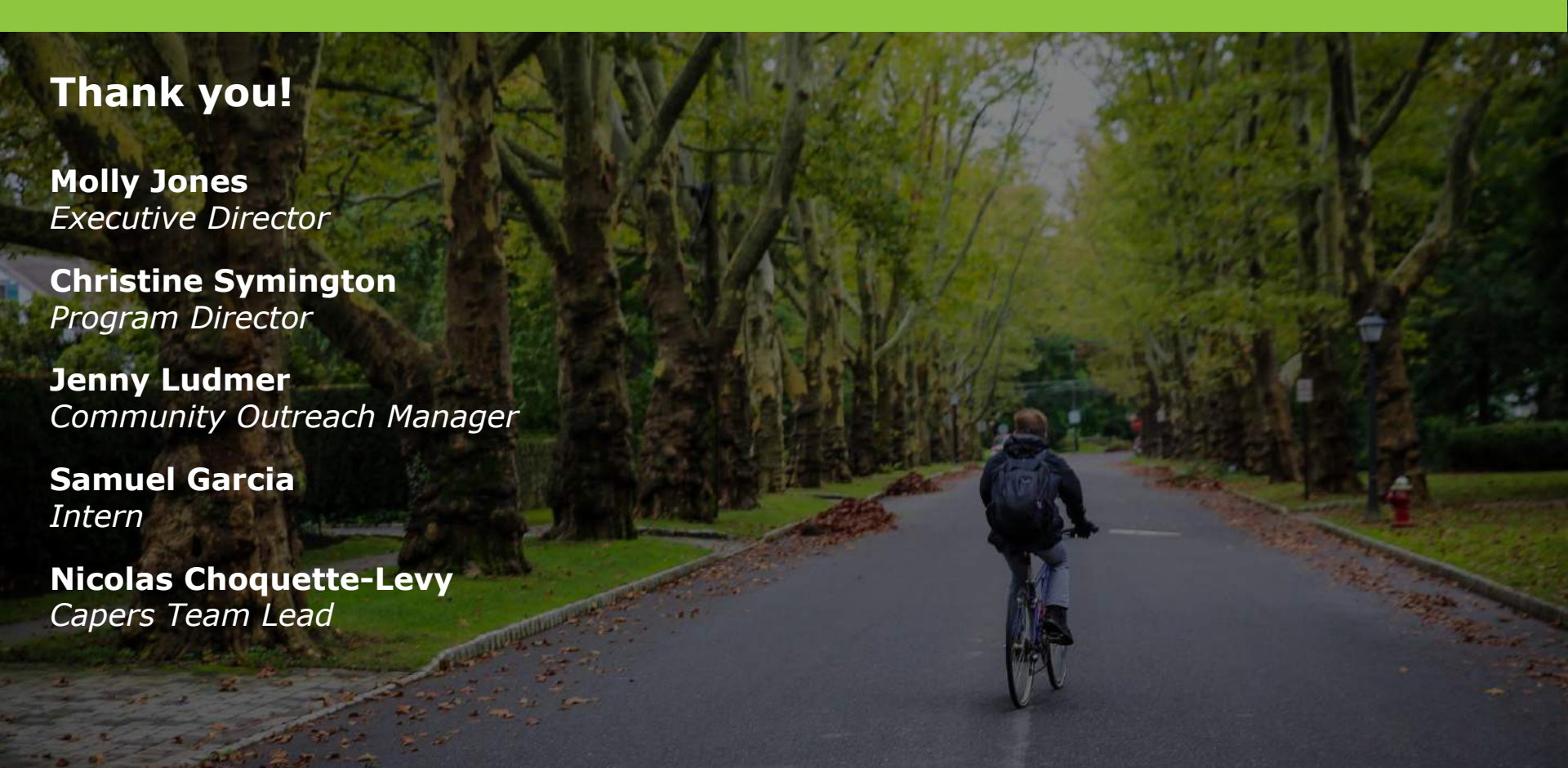
Photo Credit: Webke Martens

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PRINCETON.**

    
sustainableprinceton.org

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A person is riding a bicycle away from the camera down a paved path lined with large, mature trees. The path is covered with fallen brown leaves, suggesting an autumn setting. The trees have thick, textured trunks and green foliage. The overall scene is peaceful and scenic.

Thank you!

Molly Jones

Executive Director

Christine Symington

Program Director

Jenny Ludmer

Community Outreach Manager

Samuel Garcia

Intern

Nicolas Choquette-Levy

Capers Team Lead